



Sotheby's Imprint
The Art of Global Print Management

FOR IMMEDIATE RELEASE:

SOTHEBY'S IMPRINT ADDS SUPPLY AND DISTRIBUTION EXPERT TO ROSTER

BOSTON July 17, 2012 Sotheby's Imprint today announced an addition to its *Premier Platform*, incorporating xpedx expert supply and distribution solutions. The Ohio-based company, a subsidiary of International Paper (NYSE: IP), will offer paper programs, printing supplies, packaging, distribution and logistical support to the Sotheby's Imprint domestic client base.

"xpedx extends the *Premier Platform's* North American systemization and supply network," explains Sotheby's Imprint Executive Vice President Skip Dyer. "Their role is crucial to end product delivery and their reputation is unmatched."

Sotheby's Imprint anticipates further growth in its domestic operation, calling on its ability to extend solutions to its clients. "We plan to grow this model; our ability to provide print management solutions is innovative and unprecedented," said Dyer.

"The Sotheby's Imprint model provides an opportunity to join an exclusive assembly of print management solution providers," said Michael Feenan, vice president of the xpedx Northeast Group. "We've received an encouraging response and applaud the efforts of Sotheby's Imprint in growing its *Premier Platform*."

About Sotheby's Imprint:

Sotheby's Imprint is an emerging leader in global print management solutions. The Boston-based company ensures brand uniformity with its *Premier Platform* of print and distribution suppliers, equipment manufacturers, and consumable suppliers. At its core, Sotheby's Imprint expects to transform global print management while delivering unparalleled results. For more information, please visit sothebysimprint.com.

About xpedx:

Cincinnati, Ohio-based xpedx, a business of International Paper (NYSE: IP), is one of the largest and premier distribution companies in North America. xpedx distributes a wide variety of print, packaging and facility solutions supplies and equipment to printers, manufacturers, retailers and commercial facilities across North America. For more information about xpedx, its business segments and stewardship efforts, visit xpedx.com.

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